



Dynamics of e-Commerce websites changed

e-Commerce is no more a jargon! e-Commerce websites have become a commonly used platform by thousands of small to very large businesses to sell their products and service online. Businesses ranging from a small start up to likes of Amazon.com rely on the power of e-commerce.

For small-medium businesses to harness the power of CartEdge, the major bottle neck has been the cost. Typically, e-commerce websites cost thousands of dollars raising the barrier to entry for small-medium businesses. Further, the hassle of hosting and maintaining the website adds to the pain.

With the advent of CartEdge, the dynamics of eCommerce are bound to change.

CartEdge is a hosted shopping cart service letting businesses create their own e-Commerce website quickly and at a fraction of cost. Some of the advantages offered by CartEdge are:

- Cost effective with plans beginning at US\$25 per month!
- No hosting required.
- No installation required.
- A variety of freely available themes for a different look and feel.
- Optional custom design for your e-Commerce website for a nominal fee.
- No need to worry about updates/maintenance.
- Easy to use admin panel to manage your website.
- In-Built Content Management System (CMS)
- Optional regional charge setup
- Ability to accept payments using credit card / Paypal with integration with major payment processors.
- Search engine friendly code
- W3C Validated XHTML code

CartEdge offers all the advantages of a custom e-Commerce website and more!

To gain further information about CartEdge, you may log on to <http://www.cartedge.com> or e-mail info@cartedge.com