



Dynamics of Shopping Cart Solution Changed Irrevocably by CartEdge

CartEdge introduces e-commerce solution for the masses that facilitates development of an e-commerce website in less than an hour with a cost-effective price tag.

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CartEdge has launched an instant shopping cart service that offers its clients a highly cost effective and quick e-commerce solution. The new service is all set to offer convenient, economical and compelling shopping cart websites to its customers for various nominal monthly fee plans.

"Internet is still an under-utilized medium." said Simran Khanna, marketing Head of CartEdge. "High initial investment coupled with unremitting maintenance costs are the chief reasons that generally contain majority of business entities from joining the community of online stores. We are introducing plans starting from a bare 25 USD with a view to overcome the cost-based barriers and bring e-commerce technology within the reach of these low-budget business entities around the globe."

Given the rapid and consistent Internet boom, e-commerce websites have unquestionably become a pivotal part of any effective business marketing arsenal. With CartEdge, businesses will not require to host or maintain their e-commerce websites and rather concentrate on what is their area of expertise. CartEdge is packaged with a variety of easy-to-use features including integrated Content Management Systems (CMS), which renders updating of static pages within the website a breeze.

"We offer simple and economical solution to all those businesses that wish to go online. What sets us apart from our competitors is that we offer our clients an attractive collection of custom designs for a nominal fee and zero transaction/ processing cost." added Simran Khanna.

The company has aggressive marketing plans and has already begun work on the next release.

Visitors can log on to www.cartedge.com to register their business with the service.