

Cartedge Launch eCommerce Shopping Cart Software for Small Businesses

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June 12, 2007 – Cartedge (<http://www.cartedge.com>), release of a Instant eCommerce solution focused on affording small to medium sized businesses the same quality and reliability that was once available only to large players in the online shopping cart arena. In addition to the release of the small-business shopping cart core package, several high tech value-added modules are also available, enhancing functionality without breaking the bank.

This solution was designed for all kind of business with very cost effective manner, specifically for small to medium sized business owners attempting to take their business online and sell their products and services to an online audience. Retailers searching for a shopping cart that will offer an efficient system to manage and promote products online, integrate seamlessly with the look and feel of their existing website, provide secure online transactions and maintain stability in a high-traffic environment can now turn to Cartedge for an affordable solution.

In addition to the standard features mentioned above, are a bevy of new functions and features that are unique to the Cartedge eCommerce solution. These features were incorporated to add special value for small and medium sized businesses that had previously been cost-prohibitive. Some of the more notable additions include:

- Cost effective with plans beginning at US\$25 per month!
- No hosting required.
- No installation required.
- A variety of freely available themes for a different look and feel.
- Optional custom design for your e-Commerce website for a nominal fee.
- No need to worry about updates/maintenance.
- Easy to use admin panel to manage your website.
- In-Built Content Management System (CMS)
- Optional regional charge setup
- Ability to accept payments using credit card / Paypal with integration with major payment processors.
- Search engine friendly code
- W3C Validated XHTML code

Making it easier for companies to grow along with their store, Cartedge will continue to provide robust add-on modules that increase site functionality. Where in previous years these add-ons were made available only in highly customized, big-budget solutions, Cartedge has perfected the code and installation process for each, a step which has dramatically decreased the cost to site owners looking for a custom solution at a packaged price.

Some of the modules which are now available include:

- Full content management of informational pages
- Real-time user behavior monitoring
- Promotion/discount management
- Customer support via live chat,
- B2B subscription and management
- Vendor and fulfillment management

According to Cartedge's Marketing Manager, Andy Mackwell, "This is an exciting new offering in the ecommerce domain. I'm particularly excited about this version of our ecommerce solution because it takes the functionality that was once only available to large enterprise clients and brings it to smaller specialized markets. We're breaking down barriers to entry and leveling the playing field for the little guy."

The price of the new Cartedge small business ecommerce solution starts at around \$25/month. Please visit our website, <http://www.cartedge.com>, or email info@cartedge.com for more information.